



USER REPORT – **SCHROZBERG DAIRY MARKS TRAYS EASILY AND CLEANLY WITH THE DIAGRAPH RES- MARK 5000**

SCHROZBERGER
Milchbauern

The Schrozberg Dairy is using the Diagraph ResMark 5000 large character printer to cost-effectively and cleanly mark trays for yogurt pots.



simple



competent



reliable

USER REPORT – SCHROZBERG DAIRY

Introduction

The Schrozberg Dairy was founded in 1900 as a cooperative and today processes more than 13 million gallons of milk each year from 216 traditional family farms. Their goal is to use state-of-the-art technology to produce consistently high-quality regional products.



Problem

The dairy faced challenges with an outdated large character inkjet printer, including ink spills, poor print quality and frequent manual cleaning of the print head. This situation called for a more efficient and effective coding solution for the dairy manufacturer.

Solution

At Fachpack in September 2022,

Schrozberg Dairy's production manager discovered the large character high-resolution Diagraph ResMark 5000 inkjet system. After agreeing to test the system at their facility, the ResMark 5000 was installed shortly and has since been used to print the production date, best-by date and an automatically generated EAN-13 barcode on yogurt trays. The industrial touchscreen allows the dairy to easily create and update print messages.

Benefits

The ResMark 5000 is designed to print high-resolution print images on porous surfaces such as cardboard, plaster, cellulose or wood. With its robust design, the ResMark 5000 is ideal for use in harsh environments such as dairy production facilities. The system prints



texts, codes and graphics up to 4 inches tall per print head with a resolution of up to 300 dpi at a significantly lower cost than traditional labeling methods.

Schrozberg Dairy Production Manager Tatjana Yahr said, *"We are very satisfied with the ResMark 5000. Gone are the days of ink stains on the floor; the printer works very cleanly, is easy to use and the print image is perfect. In addition, manual cleaning of the print head is no longer necessary because the printer has an automatic cleaning function. The service at Diagraph is also excellent. Ink orders arrive the very next day."*

About Schrozberg Dairy (www.molkerei-schrozberg.de)

The Schrozberger dairy employs 110 people and is currently the largest

Demeter dairy in Germany. Since it was founded in 1900, it has been processing milk from its own member companies. Today, 216 farms in Franconia and Baden-Württemberg supply the dairy with a total of 50 million liters of milk per year.

About Diagraph (www.diagraph.de)

Diagraph is a global provider of comprehensive coding solutions for primary, secondary and tertiary packaging. Diagraph solutions create high-quality batch codes, graphics, product data and all common linear and 2D barcodes on consumables, outer cases and pallets.

Watch a video here:

